



***49<sup>th</sup> ANNUAL MEETING***

***INTERNATIONAL SOCIETY FOR EDUCATIONAL PLANNING***

**LISBON, PORTUGAL**

**October 15-18, 2019**

**[Doubletree by Hilton - Lisbon Fontana Park](#)**

Rua Eng Vieira da Silva 2

Lisbon, 1050-105, Portugal

tel: +351-21-0410600



Lisbon, Portugal-World's Leading City Destination for 2018.

**[Lisbon](#)** (click for video of Lisbon)

**Conference Theme**

***Educational Planning That Works: Challenges and Ideas from Around the Globe***

## **What is ISEP?**

The International Society for Educational Planning (ISEP) was founded on December 10, 1970, in Washington, D.C. Over 50 local, state, national, and international planners attended the first organizational meeting.

Over time, the dynamics of educational reform throughout the world have demonstrated that there is need for a professional organization with a primary focus on educational planning and policy.

ISEP includes members from more than 20 nations, many backgrounds, and many levels of professional responsibility and interests. But we are small enough to make lifelong contacts, networks, and friendships. The two major activities of ISEP are:

- Annual Conference. Usually two conferences in the US and then one in another nation. Past conferences have been held in the United States, Canada, Turkey, North Cyprus, Hungary, Italy, and Trinidad.
- *Educational Planning*, the official journal of ISEP, is a peer-reviewed, professional journal dedicated to all aspects of educational planning and leadership. For information regarding the journal, please click on the following link:

[http://isep.info/submission-of-manuscripts for submission information.](http://isep.info/submission-of-manuscripts-for-submission-information)

For access to past journals click on the following link:

[http://isep.info/educational-planning-journal/journal-archive.](http://isep.info/educational-planning-journal/journal-archive)

## **Who Attends the ISEP Conference?**

Higher Education Faculty and Administrators · Educational Planners · Policy Makers · Researchers · Leaders Involved in Educational Planning · Educational and Government Consultants · Pre-School, Elementary and Secondary Teachers and Administrators · Government Representatives · Local Government Leaders · Business and Corporate Leaders · Community Members Involved in Educational Planning · Graduate Students · Architects

## 2019 CONFERENCE INFORMATION

### Planning Team

- Maria Bacharel, PhD; Co-Chair; Instituto Superior Technico, Lisbon
- Peter Litchka, EdD; Co-Chair and ISEP President; Loyola University Maryland
- Abebayehu Tekleselassie, PhD; ISEP Vice-President; George Washington University
- Carol Cash, EdD; ISEP Treasurer; Virginia Tech University
- Angel Ford, EdD; ISEP Secretary; George Washington University
- Ronit Bogler, PhD; The Open University of Israel
- Jodie L. Brinkmann, EdD, Longwood University, Virginia

### Conference At-A-Glance (all times are local)

- Tuesday October 15, 2019
  - 4:00pm: Board of Directors and Officers Meeting
  - 6:00pm: ISEP Reception
- Wednesday October 16, 2019\*
  - 8:00am-11:45am: Welcome, Keynote and Focus Session Presentations
  - 12:00pm-1:15pm: Lunch and Earthman Outstanding Dissertation Award and Presentation
  - 1:30pm-4:30pm: Focus Session Presentations
  - Dinner on your own
- Thursday October 17, 2019\*
  - 8:00am-11:45am: Focus Session Presentations and David N. Wilson lecture
  - 12:00pm-1:15pm: ISEP Luncheon and Business Meeting
  - 1:30pm-4:30pm: Focus Session Presentations
  - Dinner on your own
- Friday October 18, 2019\*
  - 8:00am-11:45am: Focus Session Presentations
  - 11:45am-12:00pm: Conference Closure
  - Lunch will *not* be provided

\*coffee breaks will occur during both morning and afternoon sessions

## **Presentations and Proposals**

The planning committee is interested in obtaining original manuscripts, papers and other presentations dealing directly with the general theme of the conference, that are aligned to the following focus sessions:

### **Focus Session 1** *Planning to Support the Needs of School Leaders*

**Session organizer:** Ronit Bogler, Ph.D., The Open University of Israel  
Email: [ronitbo@openu.ac.il](mailto:ronitbo@openu.ac.il)

#### **Abstract**

School leaders affect the quality of teaching and learning through their impact on school organization and climate, thus affecting student academic achievements and social outcomes. To succeed in supporting the needs of the school toward achieving the educational goals, stakeholders involved in school life should hold the knowledge related to school effectiveness. This knowledge lies in the literature on planning, organizational change and school reform that assists in preparing school leaders to cope with complex and dynamic school environments. This focus session calls for paper proposals that look into the relationship between school leaders aiming to affect school outcomes and school planning, reforms and changes related to these outcomes. Any contribution that considers these two entities is welcome, as we want to open the possibilities of potential connections between them for the benefit of future work and conceptual developments.

**Potential themes and keywords:** school leadership, instructional leadership, distributive leadership, transformational leadership, school planning, school reform, school effectiveness.

### **Focus Session 2:** *Strategic Planning in Education- Conceptualization, Theoretical Perspectives, and Applications*

**Session organizer:** Ababayehu Tekleselassie, PhD; George Washington University  
Email: [silassie@gwu.edu](mailto:silassie@gwu.edu)

#### **Abstract**

This focus session seeks a broad range of topics within strategic planning research. We invite topics that stimulate conversations and contribute to a sophisticated conceptualization of strategic planning by identifying future research opportunities that help link strategic planning to organizational outcome in education. The session accepts a wide range of topics intersecting classical and normative models of strategic planning as well as recent empirical work with a focus on the intermediate outcome of planning. Possible topics of interest include (but not limited) to the following:

- The changing nature of strategic planning research in education
- The link between strategic planning and organizational outcomes in education (such as student outcomes)
- Strategic planning as a strategic development process
- Key partners/ stakeholders in strategic planning
- Common elements/framework of “best-laid plans”
- The link between strategic plans and site-based plans in education
- Systems thinking and strategic planning
- Why do strategic plans fail?
- Strategic planning as a catalyst for organizational change in education

**Potential Themes and Keywords:** strategic planning theory; strategic plan outcomes; plan implementation; site-based versus strategic planning; strategic priorities; planning partners; strategic planning and educational change/reform.

**Focus Session 3:**  
*School Facilities: From Bricks and Mortar to Student Outcomes*

**Session organizer:** Carol S. Cash, EdD; Virginia Tech University  
Email: [ccash48@vt.edu](mailto:ccash48@vt.edu)

**Abstract**

This focus session considers a broad range of topics within the area of facilities research. We invite topics that consider the physical environment, both buildings and furnishings. The session accepts a wide range of topics within the area of school facilities. Possible topics of interest include (but not limited) to the following:

- The changing nature of school design research in education
- The link between the built facility and student and faculty performance/attitudes
- A process for designing the built facility – purpose leads to form
- The link between classroom furnishings and instructional practices.
- The challenges of historical buildings (heritage sites) in access, design, and function.

**Potential Themes and Keywords:**

Lighting, air quality, density, attitudes, instructional practices, furnishings, heritage sites, building design, etc.

**Focus Session 4:**  
*Planning for Diversity, Equity, and Closing the Achievement Gap-  
A Global Perspective*

**Session organizer:** Angel Ford, Ed.D., George Washington University  
Email: [aford5@gwu.edu](mailto:aford5@gwu.edu)

**Abstract**

This session seeks presentations relating to closing the achievement gap in countries and cultures around the globe. We invite individuals and groups to present research on effective planning to minimize the gap for nondominant groups, including migrant and immigrant populations. Presentations could include, but would not be limited to, addressing cultural proficiency in professional development, equity in funding and resources, as well as improvements to all levels of educator training. Any research that would encourage decreasing the width of the achievement chasm will fit well in this session. It is the hope that diverse participants will be able to present unique research, ideas, and effective strategies for this critical area of educational planning; sharing what is working and maybe what is not.

**Potential themes and keywords:** closing the achievement gap, equity, equality, underserved populations, cultural diversity

**Focus Session 5:**  
*Planning for Teacher Preparation Programs and  
International Collaboration and Partnerships*

**Session organizer:** Jodie L. Brinkmann, EdD, Longwood University  
Email: [brinkmannjl@longwood.edu](mailto:brinkmannjl@longwood.edu)

Katrina L. Maynard, PhD, Longwood University  
Email: [maynardkl@longwood.edu](mailto:maynardkl@longwood.edu)

**Abstract**

This focus session will be two-pronged, first focusing on innovative teacher preparation programs and secondly focusing on forming international partnerships. The first part of the session will focus on conversations related to a wide variety of topics centered around the development and planning of teacher preparation programs. Participants will engage in conversations about current research and conceptual frameworks related to planning, implementing and evaluating teacher preparation programs. Specific attention will be given to innovative teacher preparation programming meeting the demands of the profession including but not limited to the documented teacher shortage in the United States and how Institutions of Higher Education are addressing the issue. For the second half of the session, we encourage discussion around opportunities for international partnerships with other universities for faculty research, possible faculty visitations, and student study abroad

collaborations/programs. Focus will be on participants' past experiences, lessons learned and possible opportunities and goals for the future.

**Potential themes in the scope of the session and Keywords:**

Innovative teacher preparation models, program improvement, international partnerships in teacher preparation coursework, student study abroad programs, reflective practice and lessons learned from experts in the field.

**Focus Session Six:**  
*Suiting School Facilities to Contemporary Needs: Challenges and Ideas*

**Session organizer:** Maria Bacharel, PhD, Architect  
Email: [maria.bacharel@tecnico.ulisboa.pt](mailto:maria.bacharel@tecnico.ulisboa.pt);

**Abstract**

This session aims at addressing how educational facilities adjust to contemporary pedagogical demands, functional uses, or economic constraints.

Schools that were built for purpose were typically built to last. Schools are often part of the collective memory and were determinant for neighborhood growth and cohesion. They were designed according to pedagogical and functional requirements of their time, which may pose constraints to contemporary use.

Besides, schools struggle for funding, which has often repercussion on the school facilities. This poses a problem, since the well-being and comfort of its users may be compromised. Teachers, school leaders, architects, city councils or politicians have different strategies to cope with these problems.

This session seeks to identify spatial, functional and technological adjustments and guidelines to cope with educational change and contemporary challenges. It aims at gathering case studies from different geographical areas, providing a basis for reflecting on the significance of educational facilities for education within an international framework.

**Potential themes and keywords:** Refurbishment of educational facilities; Historic educational facilities; Guidelines for adaptation of education facilities; Environmental comfort; Pedagogical demands, Planning Strategy.

**Focus Session 7:**  
***General Session-Topics Not Covered in Other Focus Sessions***

**Session organizer:** Peter Litchka, Ed.D.; Loyola University Maryland  
Email: [prlitchka@loyola.edu](mailto:prlitchka@loyola.edu)

**Abstract**

Educational planning, by itself, is certainly not limited to the six focus sessions described. Thus, this general session is for presentations that may not be directly related to the other six sessions, or may be somewhat related, but the presenter feels strongly that such a “stand alone” would be better presented in this general session.

This session is designed to accommodate those who wish to present research and theory papers and/or panel discussions in educational planning topics that are not covered in the other focus sessions. Educational planning is an absolute necessity because, among other things, it helps educational institutions become successful, in terms of its beliefs, vision, mission, goals and strategies. Such planning helps to coordinate financial, non-human and human resources to enhance both efficiency, effectiveness, and focused direction, at the national, state/province, and local levels. Thus, educational planning is one of the components of a nation’s overall objective in terms of socio-economic development.

**Potential themes and keywords:**

Educational systems and systems thinking; socio-economic development; cost-benefit analysis; micro-and macro-economic educational planning.

**Proposal Guidelines and Submission Template**

ISEP will accept proposals in which one or more co- authors present their paper in 20 minute segments. A double blind, peer review process will be used to select proposals to be presented at the conference.

Notification of acceptance of proposals will occur via email with ten (10) days of submission.

Please use the following template for submission of proposals and send them via email as an attachment in Word to the following address: [submission@isep.info](mailto:submission@isep.info)



## Proposal Cover Page Template

Title of Presentation

Focus Session Number (select from the list above)\*

Presenter's Name

Email address

Current Position

Institution

Additional Presenter's Name

Email address

Current Position

Institution

### Presentation Description (200-500 words)

- Title of Proposal
- Objectives for the proposal
- Summary of content
- Plans for interaction with audience participants

A computer with internet access and projector will be provided. Any additional equipment must be provided by the presenter.

The conference planning committee encourages participants to bring an electronic copy of their presentation to the conference, at which time papers will be uploaded to the ISEP conference site.

An e-book of conference abstracts will be available on the ISEP website. Those who wish to contribute to the e-book on "Educational Planning That Works" are free to submit full papers until September 15, 2019. The papers will then be compiled in an e-book with ISBN.

### Important Dates and Deadlines for Proposal Submissions and Registration

- June 1, 2019: Deadline for *Early Bird Submission* of Proposals.
  - Submission by June 1, 2019 includes entry ticket to an exclusive raffle for exceptional prizes at the conference!
- July 1, 2019: Deadline for Submission of Proposals.
- July 10, 2019: Final notification of acceptance of proposals will occur via email.
  - *All presenters listed in the accepted proposals must pay the full registration fee, even if they attend the conference only on the day of their presentation.*
- September 1, 2019: Registration Fee: The full registration fee must be received by the

International Society for Educational Planning (ISEP) no later than September 1, 2019 in order for the presentation and the presenter to be listed on the conference program. Any author identified in the presentation, but not officially registered for the conference by the due date, will not be listed in the official program of the conference.

- September 15, 2019: Full papers due for inclusion into conference e-book.

Proposals submitted after the final deadline date cannot be guaranteed consideration. Additionally, in order to be considered for inclusion in the program, all proposals must be complete and conform to the proposal submission guidelines.

### **Conference Registration Information**

Conference registration information and on-line registration can be found at the following address:

<http://isep.info/registration-for-conference>

### **Registration Fees in USA Dollars:**

	<b>By August 31, 2019</b>	<b>After September 1, 2019</b>
Regular Registration	\$350.00	\$400.00
Graduate Student	\$250.00	\$275.00
Friend/Spouse	\$250.00	\$275.00
One Day Registration	\$175.00	\$200.00
Sponsor Registration	\$500.00	N/A

All paid conference registrations (regular, graduate student, and friend/spouse) include conference materials and supplemental supplies as well as the following meal functions:

- welcoming reception, daily continental breakfasts, two lunches as well as morning and afternoon refreshment breaks.

## **CONFERENCE SITE**

### Doubletree by Hilton - Lisbon Fontana Park

#### **CONFERENCE ACCOMMODATIONS**

The rates for the DoubleTree by Hilton Lisbon - Fontana Park per day during the conference are as follows:

- Room Single Double Triple Quad
- Traditional Room
  - \* 169.00 € + 2€/per night (city tax) Euros
  - \* \$194.00 + \$2.30/per night (city tax) US Dollars
- The current exchange rate (as of January 14, 2019) is: 1.00 € EUR = \$1.15 USD, however, please note that this rate fluctuates daily. Please check exchange rate when booking your reservation for your reference.
- A limited number of rooms will be available at Conference Room Rates for three days prior to the start of the conference (Sunday, October 13<sup>th</sup>, 2019) and three days after the Conference (Tuesday, October 22<sup>nd</sup>, 2019) on a first-come-first-served basis.
- Regular, non-conference, room rates for this time period are the best available rates at time of booking but are higher than our conference rate.
- Remember to make your room reservations as soon as possible and be sure to identify that you are a 2019 ISEP Conference Registrant. Reservations may be made online via this weblink: [Hotel Registration for ISEP Conference](#)

Please note that all meeting and meal functions for this conference will be held at the Hilton Hotel. Please note: if you book a reservation at another hotel in the city, you will adversely impact ISEP's conference agreements and potentially cost the organization additional expenditures. Please be sure to stay at the DoubleTree by Hilton Lisbon - Fontana Park.

If you have any difficulties with Hilton Hotel reservations, contact Maria Bacharel, 2019 ISEP Conference Program Co-Chair via the following e-mail: [maria.bacharel@tecnico.ulisboa.pt](mailto:maria.bacharel@tecnico.ulisboa.pt).

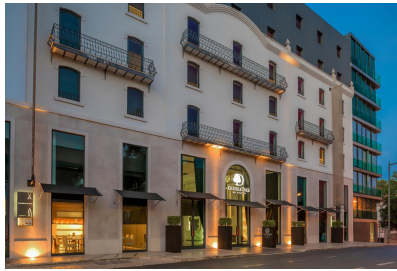
**DoubleTree by Hilton Lisbon - Fontana Park.**

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Email: [lisbonfontanapark.info@hilton.com](mailto:lisbonfontanapark.info@hilton.com)



**Doubletree by Hilton - Lisbon Fontana Park**

**Hotel Registration for ISEP Conference**

- Discover the unique design of the DoubleTree by Hilton Lisbon - Fontana Park. Created from Lisbon's 20th century metallurgical factory, our hotel features original details combined with contemporary geometry. The striking design and relaxing waterfall cascade in our outdoor Winter Garden have earned us several accolades in Design and Decoration since 2008.
- Modern, innovative and cosmopolitan, the DoubleTree by Hilton Lisbon - Fontana Park offers you a privileged location in one of the main business centers of Lisbon. The hotel is located in the heart of the city, close to the historical center and the main attractions of the Portuguese capital as well as shopping areas. This Design Hotel is nearby fantastic beaches, golf courses and the Lisbon International Airport.
- A contemporary, urban haven, the DoubleTree by Hilton Lisbon – Fontana Park hotel boasts an ideal location in the heart of Portugal's cosmopolitan capital city, close to the historical city center. Explore the shops and vibrant nightlife of Bairro Alto – Lisbon's bohemian, cultural hub - and visit neighboring Chiado, a sophisticated district of theaters, bookshops, old-style cafes and art nouveau jewelry shops. Stroll along the leafy Avenida da Liberdade and browse the designer stores and luxury boutiques. Marvel at the exhibits in the Gulbenkian Museum and visit the Castelo de São Jorge, a Moorish castle occupying a commanding location on Lisbon's highest hill and offering incredible views over the old city and Tagus River. Travel a little further afield to discover the surrounding cities of Sintra, Cascais and Estoril.

## **GLEN EARTHMAN OUTSTANDING DISSERTATION AWARD**

The International Society for Educational Planning recognizes outstanding dissertations related to all aspects of educational planning. The Society will consider dissertations that have been completed between 2016 and 2019 that resulted in the award of a terminal degree. We encourage the submission of dissertations on any aspect of educational planning.

Dissertations that deal with planning and program implementation on the international, state/provincial, regional, local and individual school or building levels are welcomed. More than one award may be made at each annual meeting. Individuals who have recently been conferred their doctoral degree may individually submit their dissertation for consideration. The chairperson of the dissertation committee or any member of the committee also may recommend a dissertation for consideration.

Individuals who are chosen for recognition will be asked to make a presentation of their findings at the annual meeting. In addition, these individuals will be asked to submit a manuscript to the Society's journal, Educational Planning. An unbound copy of the dissertation should be sent to facilitate distribution to the committee for a double blind review. Complete identification including name, address, phone number, and email address should accompany the dissertation on a separate page. Deadline for submission is June 1, 2019. Individuals to be recognized will be notified no later than July 15, 2019. Interested candidates/nominees are encouraged to submit abstracts to:

Robert C. Johnson, Ph.D.  
Professor, Department of Ethnic Studies  
St. Cloud State University, St. Cloud, MN 56301  
320-308-2553, Office; 320-308-2554, Fax  
[robjohn@stcloudstate.edu](mailto:robjohn@stcloudstate.edu)

### **QUESTIONS?**

Please contact either of the following:

- Maria Bacharel, 2019 ISEP Conference Program Co-Chair:  
[maria.bacharel@tecnico.ulisboa.pt](mailto:maria.bacharel@tecnico.ulisboa.pt)
- Peter Litchka, 2019 ISEP Conference Co-Chair and ISEP President  
[prlitchka@loyola.edu](mailto:prlitchka@loyola.edu)

## **UPCOMING ISEP CONFERENCES**

- **October 2020: Washington, DC: ISEP's 50<sup>th</sup> Anniversary Conference (Linda Lemasters, Chair)**
- **October 2021: Port Elizabeth, South Africa (tentative) (Robert Johnson, chair)**